



## RFID Journal Awards 2008

### Entry Form

The RFID Journal Awards will be given annually to end user companies that distinguish themselves through the application of RFID technologies. The goal of these awards is to recognize the leaders in creating and deploying RFID solutions and to foster adoption of RFID technologies by highlighting innovative deployments.

**Deadline:** All entries must be completed and submitted no later than 5 pm EST on Jan. 31, 2008

**How to submit your application:** We have created three ways to submit an application.

1. Use this PDF to see what information is required. The list of questions in Section 4 will help you provide the information the judges need to evaluate your application. Then, create your submission in an MS Word document and e-mail it to [awards@rfidjournal.com](mailto:awards@rfidjournal.com) no later than 5 pm EST on Jan. 31, 2008. Be sure to provide all the required information.
2. Download the [Entry Form in MS Word format](#) from the RFID Journal Awards Web site and answer as many of the questions as possible as completely as possible. This will ensure that you provide the information the judges need to evaluate your application. Then, E-mail the MS Word document to [awards@rfidjournal.com](mailto:awards@rfidjournal.com) no later than 5 pm EST on Jan. 31, 2008. Be sure to provide all the required information.
3. Fill out the electronic form on the RFID Journal Awards Web site and submit your entry automatically. You will receive a confirmation by mail that it has been received. The electronic form is located at:  
[http://www.rfidjournallive.com/awards/entry\\_form.php](http://www.rfidjournallive.com/awards/entry_form.php)

**\* Indicates required field**

**SECTION 1: PERSONAL INFORMATION**

**Person submitting entry:**

\*Name: \_\_\_\_\_

\*Company: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State/Province \_\_\_\_\_

\*Postal/Zip Code \_\_\_\_\_

\*Phone: \_\_\_\_\_ \*E-Mail: \_\_\_\_\_

**SECTION 2: COMPANY INFORMATION**

**Company entering for the Award**

\*Name: \_\_\_\_\_

\*Company: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State/Province \_\_\_\_\_

\*Postal/Zip Code \_\_\_\_\_

\*Phone: \_\_\_\_\_ \*E-Mail: \_\_\_\_\_

### SECTION 3: CATEGORY

\*Check the category for this entry

**Best RFID Implementation:** This award will be given to the end user company with that has demonstrated the best use of RFID to improve their manufacturing, supply chain, or retail operations. The winner will be the company that demonstrates RFID is delivering real value to shareholders.

**Best Use of RFID to Enhance a Product or Service:** This award will be given to the end user company that has used RFID technology to enhance an existing product or service. The winner will be the company that demonstrates that it is using RFID to provide additional value to its customers.

**Most Innovative Use of RFID:** This award will be given to the end user company with the most novel use of RFID technology. The winner will be the company that demonstrates that it is using RFID in a new or unusual way to solve a business problem, deliver a return on investment to shareholders or improve customer service.

**Best In Show:** This award will be given to the RFID technology hardware, software or service provider chosen by RFID Journal LIVE! 2008 attendees as the best new product or service at the event. To qualify, the product or service must have been introduced after the last RFID Journal LIVE! concluded on May 2, 2007. Our judges will choose up to 10 finalists, who will present in the Exhibit Hall at RFID Journal LIVE! 2008.

## SECTION 4: ENTRY DESCRIPTION

On a separate page, describe the entrant's application of radio frequency identification technology. Answering all of the questions below will help ensure that you provide the information the judges need to evaluate your entry.

1. What was the business problem your company was trying to solve, or what was the main goal of the RFID project?
2. What were your first steps in choosing an RFID system? Was an evaluation committee set up? Did your company hire a consultant or system integrator to help with the project?
3. Did you set up a cross-functional team? If so, who was on it and how did they contribute to this project?
4. What testing did you do to ensure the RFID system would work?
5. If you launched a field trial, describe the trial, what was learned, and how the final implementation was adjusted as a result.
6. How did you quantify the potential benefits of the system? Where were the expected benefits? In labor savings, increased efficiencies, shorter production times?
7. Describe the readers, tags, and other hardware involved in the deployment.
8. Was any customization needed? If so, please describe.
9. Where was the equipment installed?
10. What performance issues did you need to overcome?
11. How did you overcome them?
12. Describe the software (middleware and applications) involved in the solution if any
13. Describe the application in detail.
  - a. Where are readers placed?
  - b. Where are tags read?
  - c. What happens to the data from the reads?
  - d. How is it filtered?
  - e. To what systems is it passed on?
  - f. How is the data used?

14. How long did the project take to complete?
15. Are there any plans to add on to the original project? If there are, please describe these.
16. What type of training, if any, was provided for employees?
17. Describe any business processes that were changed and what the benefits of changing them were.
18. Describe the results of the implementation. If you cannot provide specific ROI numbers, provide percentage improvements (ie. — inventory accuracy improved by 20 percent, labor costs were reduced 7 percent, etc).
19. Please provide any additional details of the project.
20. Why do you believe this entry deserves an RFID Journal Achievement Award?

# RFID Journal Awards 2008

## Participant Release Form

I agree that RFID Journal, LLC (RFID Journal) retains the right to use any of the enclosed information for promotional purposes, editorial coverage, demonstration purposes, and pre/post-event promotion, unless I inform RFID Journal in writing by Jan. 31, 2008.

I have read the rules of the competition, and I understand the requirements and my commitments if selected as a winner in the RFID Journal Awards. I have read and I understand the contest rules. I declare that the information supplied in this entry form is accurate and correct.

### Disclaimer

In no event shall the RFID Journal Awards program, or RFID Journal including its affiliates, successors, officers, directors, employees, and agents, be liable for any direct, indirect, incidental, or consequential damages arising out of or in any way related with this Entry Form or the RFID Journal Awards.

### Indemnification

By submitting this entry, I or the organization with which I am associated and have the authority to bind, do hereby release and hold harmless RFID Journal, and its affiliates, successors, officers, directors, employees, and agents from and against any and all losses, damages, or expenses of any nature (including reasonable attorney fees) that may arise from my participation or acceptance of a prize in the RFID Journal Awards. Such indemnification shall include, but is not limited to, any claims based upon an alleged infringement of copyright or other proprietary rights.

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Authorized Signature

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Name (Please print)

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Company

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Title

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Date

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Category Entered

Please fax this form no later than 5:00 PM (EST) by Jan. 31, 2008 to: 631-980-4314.

**For more information please contact Mark Roberti at:**

Phone: 631-249-4986

Email: [mroberti@rfidjournal.com](mailto:mroberti@rfidjournal.com)